



Profit From Genetic Progress

Bull Search 2.0

Employee/Representative/Distributor User Guide

WHAT'S INSIDE

- Navigation instructions
- Helpful hints
- Customization options
- Proposal details

Be prepared to revolutionize the way you select and propose genetics in appealing packages.

Utilize ABS's **Custom Index** to help you focus on customer needs and goals to advance and accelerate their genetic progress for their management style and milk market.

Use the **Sire Selection** guide to incorporate your customer's custom index into the genetic level selection process and find those genetics that fit your customer's needs and goals.

Create appealing, professional **proposals** that incorporate genetic levels, weighted averages, and prices for your customer with increased customization.

Bull Search 2.0 supports you in accelerating your customers' **Profit From Genetic Progress**.

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▶ Home Page

To access Bull Search 2.0, use the following link in Chrome, Firefox, Edge, or Safari browsers:

<https://absbullsearch.absglobal.com>

**Bull Search 2.0 is not supported in Internet Explorer.*

The screenshot shows the Bull Search 2.0 Home Page with the following sections and numbered callouts:

- 1** **An Individual Bull**: Search bar for Animal Name or Code, with a Search button and a Search pedigree checkbox.
- 2** **Select Your Criteria**: Dropdown menus for Bull Availability List (UNITED STATES), Category (DAIRY), Breed (HOLSTEIN), and Genetic Proof (USA PROOF), with a Go button.
- 3** **ABS Employee Log In**: Log in automatically if you are on the Genus network, or log in with your Genus computer user name and password.
- 4** **Log In**: Customers, distributors, and representatives, use your new registration information to log in.
- 5** **Sign Up**: Customers, distributors, and representatives, register for a new account. Please note, users of the old system will need to create new accounts.
- 6** **Custom Index**: What matters to you? Create a customized index value on our bulls that reflects the needs specific to your herd.
- 7** **Sire Selection**: Select your criteria above to view, filter, compare active sires, and find the best bulls for you. Select and save the bulls to use in the future. Looking for beef bulls? They have not moved to Bull Search 2.0 yet. Find them on <https://bullsearch.absglobal.com/beef>.
- 8** **Resources**: Find ABS resources, including Bull Search user guides here.

Helpful Hints

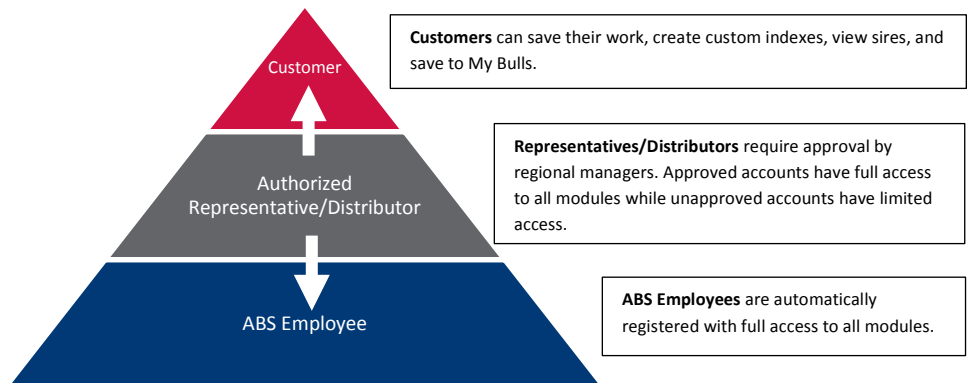
- *Log in to Bull Search 2.0 to save work, stay organized, and be more efficient.*
- *ABS Employees using VPN will access Bull Search 2.0 through Single Sign On with their ABS device.*

Bull Search 2.0 allows users to login and set up the application for country and sire set.

1. **An Individual Bull**- Search an individual bull by NAAB, registration number, or name.
2. **Select Your Criteria**- Select options from the dropdown menus to view actively marketed sires for your country.
3. **ABS Employee Log In**- Use Single Sign On capabilities when connected to VPN or an ABS network.
4. **Log In**- Log in to authorized rep, distributor, and customer accounts.
5. **Sign Up**- Sign up for an authorized rep, distributor, or customer account.
6. **Custom Index**- Create a custom index based on customer goals and needs.
7. **Sire Selection**- View sires based on set up inputs.
8. **Resources**- User guides and additional resources available.

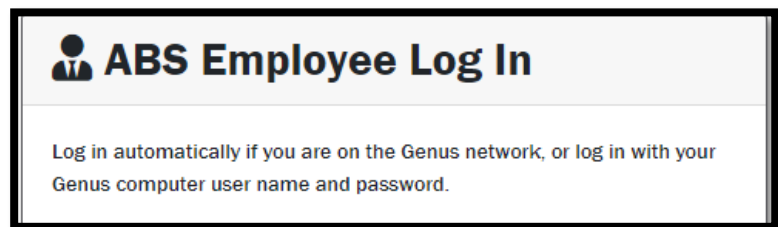
▶ Login

Login to save work and access additional features. Anyone can create an account. Access levels vary depending on type of user- Employee, Rep/Distributor, and Customer.



ABS Employee Login

All ABS Employees are automatically registered. To log on click **ABS Employee Log In**.

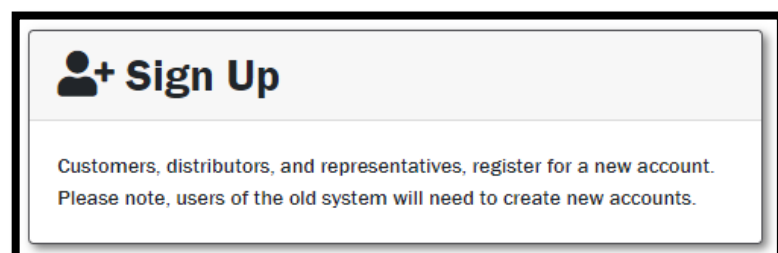


If the employee is on their ABS Device and on an ABS Network or VPN, Single Sign On will be utilized and no log in credentials will be needed. If those criteria are not met, a sign in box will appear. User credentials are then the network credentials that are used to log in to ABS computers.

Authorized Representative/Distributor/Customer Login

Sign Up for Account

All other Bull Search 2.0 Users will need to create an account by clicking **Sign Up**.



Helpful Hints

- *Single Sign On when connected to an ABS network saves time.*
- *Access level requests for ABS Representatives and Distributors may take up to two business days to review.*

Helpful Hints

- *Users login to access account on multiple devices.*

▶ Login cont.

Complete registration form to create a new account. Verify the correct user type is selected from the drop-down menu.

The registration form includes the following fields and options:

- Required Field *** (indicated in red)
- User Type: *** (dropdown menu, currently set to "ABS Customer")
- First Name: *** (text input field)
- Last Name: *** (text input field)
- E-mail: *** (text input field)
- This will be used as your user name.
- Country: *** (dropdown menu, currently set to "United States")
- ABS Customer Number:** (text input field)
- Preferred language: *** (dropdown menu, currently set to "English (US)")
- ☐ **Yes, I agree with the [Terms & Conditions](#), and want to request an account to access Bull Search as a registered user.**
- Your privacy is important to us, and we are committed to protecting and safeguarding your data privacy rights.
- Our Privacy Policy explains what we do with your personal data. It describes how we collect, use and process your personal data, and how, in doing so, we comply with our legal obligations to you. To view our Privacy Policy in full, please [click here](#).
- Submit** button

An automated e-mail is sent for account verification. Follow the directions in the e-mail to complete the verification process. Check spam folder if e-mail has not been received.

The email verification message includes the following content:

- Subject:** Thank you for creating an account with us. (Inbox x)
- From:** ABS Bull Search Team <noreply@genusplc.com>
- To:** to testingABSprograms
- Date:** 11:21 AM (10 minutes ago)
- Body:** Thank you for registering your email with ABS Bull Search. Please [click here](#) to continue with the verification process.
- Disclaimer:** *** The information contained in this communication may be confidential, is intended only for the use of the recipient(s) named above, and may be legally privileged. If the reader of this message is not the intended recipient, you are hereby notified that any dissemination, distribution, or copying of this communication, or any of its contents, is strictly prohibited. If you have received this communication in error, please return it to the sender immediately and delete the original message and any copies of it. If you have any questions concerning this message, please contact the sender. ***

Set up password to access account.


The password setup screen includes the following elements:

- Header:** You are now a verified ABS Bull Search user. Please set up a password for the next time you login.
- Form Fields:**
 - Old Password:** (text input field, masked with dots)
 - New Password:** (text input field)
 - Confirm New Password:** (text input field)
- Change Password** button
- Password rules:**
 - Contains one or more numbers
 - Contains one or more lower case letters
 - Contains one or more upper case letters
 - Contains one or more special characters
 - Contains eight or more characters
 - New password matches the confirmed password
 - New password must be different than old password

Upon account creation limited access is granted and use of the "Log In" button is available. A regional business manager reviews request within two business days. Full access is granted upon approval.

Sign In

Sign into created account via **Log In**.


 **Log In**

Customers, distributors, and representatives, use your new registration information to log in.


Enter username and password used to create the account.

Login to ABS Bull Search

Username

 example@gmail.com

Password




Login

Need help?

Forgot Password

Select **Log In** and proceed to **Need help?**


 **Log In**

Customers, distributors, and representatives, use your new registration information to log in.

Login


Need help?

Enter the e-mail associated with the account and select **Reset Password**.



Forgot Password?

You can reset your password here.

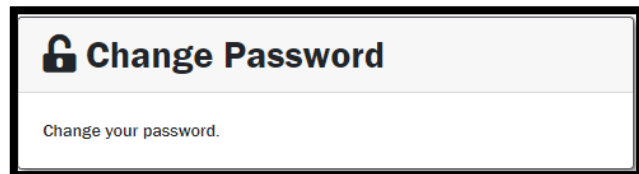
 example@gmail.com

Reset Password

Check e-mail for a link to reset the password. E-mail link will need to be opened in a supported web browser. If your default web browser is internet explorer, right click on the link and copy the link. Paste this into a supported web browsers web address line.

Change Password

Select **Change Password** after logging in.

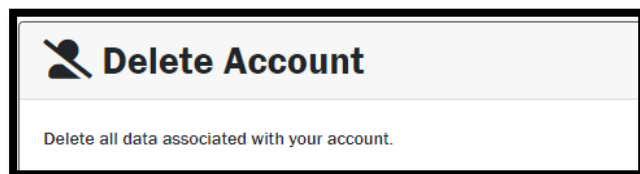


Enter your old password followed by a new password. Re-enter your new password to confirm the new password. Click **Change Password**.

A screenshot of a web form titled "Change Password" with a close button (X) in the top right corner. The form is divided into two main sections. The left section contains three input fields: "Old Password", "New Password", and "Confirm New Password", each with a corresponding label above it. Below these fields is a blue button labeled "Change Password". The right section is titled "Password must follow these rules:" and lists six requirements: "Contains one or more numbers", "Contains one or more lower case letters", "Contains one or more upper case letters", "Contains one or more special characters", "Contains eight or more characters", and "New password matches the confirmed password". It also includes a note: "New password must be different than old password".

Delete Account

Select **Delete Account** to completely remove your account and all data in the account.



Enter your current password and select **Yes** to confirm.

A screenshot of a confirmation form titled "Are you sure you want to delete your account?" in red text. Below the title is a "Password: *" input field. Underneath the field, it says "Please enter your password to confirm." followed by a paragraph: "Your privacy is important to us, and we are committed to protecting and safeguarding your data privacy rights." Below this is another paragraph: "Our Privacy Policy explains what we do with your personal data. It describes how we collect, use and process your personal data, and how, in doing so, we comply with our legal obligations to you. To view our Privacy Policy in full, please click here." At the bottom right, there are two buttons: "No" and "Yes".

► Save Name

Save Name appears in the blue bar at the top of the page. On mobile devices, it may appear behind a gear icon in the blue header.

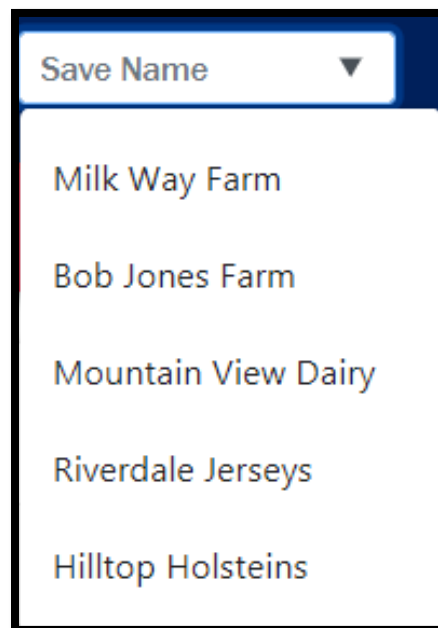
The Save Name is a unique customer identifier used to save information. To stay organized use the same type of ID for all customers such as customer name or number. Customer ID must be entered or selected prior to entering or changing information or the data is not saved.

Helpful Hints

- *Save Names allow you to save information directly in Bull Search 2.0 for multiple customers.*



Use the drop-down menu to recall the last saved data.



Custom Index

The three ways to create a Custom Index are:

1. Guided Solution
2. Presets
3. Manual Selection

Step 1

Select an option from each menu below.

Milk Price: Fat & Protein

Cow Size: Smaller

Fitness Focus: General Health

Conformation Focus: Functional

Step 2

Rank the importance on a scale from 0-10.

Production: 9

Health & Fitness: 6

Conformation: 5

Step 3

Calculate

Total: 100% [Get My Index](#)

Reset

Milk: -7

PL: 9, HCR: 1, LIV: 5, SCE: 1, UDC: 3, BD: -2, FA: 0, UD: 2, FLC: 3, DF: -2, FLS: 0, FTP: 0, BWC: 0, RA: 0, FUA: 0, RTP: 2, PTAT: 0, TW: -2, RUH: 0, TL: 0, STA: -7, RLS: 0, RUW: 0, CON MS: 0, Prot: 22, CCR: 1, DSB: 1, STR: -2, RLR: 0, UC: 0, CON MT: 0

Production 45%

Fat: 16

Fitness 30%

SCS: 4, SSB: 1

Type 25%

Guided Solution

Use the guided solution to auto populate the custom index in three steps.

Step 1 select options that best fit long-term goals of the customer.

Step 2 prioritize the production, health, and conformation traits.

Step 3 click **Calculate** to populate index values.

Helpful Hints

- Guided Solution and Presets are a way to estimate customer needs, but manual adjustments can be made in the index portion of the page.

Step 1

Select an option from each menu below.

Milk Price: Fat & Protein

Cow Size: Smaller

Fitness Focus: General Health

Conformation Focus: Functional

Step 2

Rank the importance on a scale from 0-10.

Production: 9

Health & Fitness: 6

Conformation: 5

Step 3

Calculate

Manually adjust index values to better fit customer needs and goals.

Total: 100% [Get My Index](#)

Reset

Milk: -7

PL: 9, HCR: 1, LIV: 5, SCE: 1, UDC: 3, BD: -2, FA: 0, UD: 2, FLC: 3, DF: -2, FLS: 0, FTP: 0, BWC: 0, RA: 0, FUA: 0, RTP: 2, PTAT: 0, TW: -2, RUH: 0, TL: 0, STA: -7, RLS: 0, RUW: 0, CON MS: 0, Prot: 22, CCR: 1, DSB: 1, STR: -2, RLR: 0, UC: 0, CON MT: 0

Production 45%

Fat: 16

Fitness 30%

SCS: 4, SSB: 1

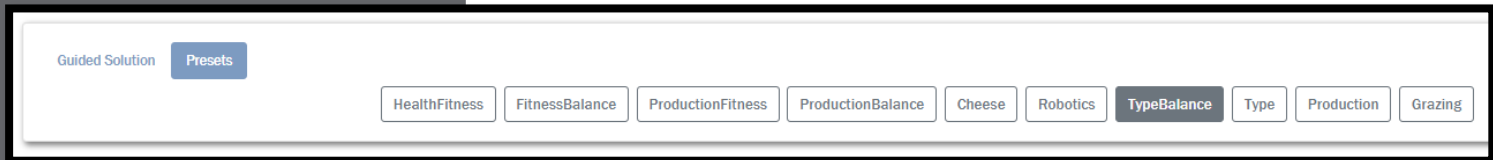
Type 25%

Select **Get My Index** to move to the sire list.

Custom Index cont.

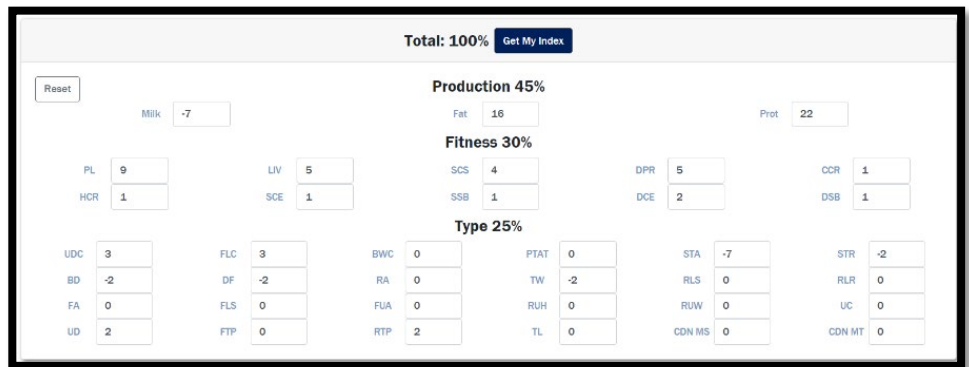
Presets

Select one of ten different preset options to align the customer's goals with.



A horizontal bar with a 'Guided Solution' link and a 'Presets' button. Below these are ten buttons: HealthFitness, FitnessBalance, ProductionFitness, ProductionBalance, Cheese, Robotics, TypeBalance (highlighted), Type, Production, and Grazing.

The index values automatically populate. Adjust index values to align with customer needs and goals.



The interface shows a 'Total: 100%' and a 'Get My Index' button. Below is a 'Reset' button and a grid of input fields for various traits. The traits are grouped into four categories: Production (45%), Fitness (30%), Type (25%), and Livability (implied by the 'Livability' hint). Each trait has a numerical input field.

Production 45%			
Milk	-7	Fat	16
Prot	22		

Fitness 30%			
PL	9	LV	5
HCR	1	SCE	1
SCS	4	DPR	5
SSB	1	DCE	2
CCR	1	DSB	1

Type 25%			
UDC	3	FLC	3
BD	-2	DF	-2
FA	0	FLS	0
UD	2	FTP	0
BWC	0	RA	0
FUA	0	RTP	2
PTAT	0	TW	-2
RUH	0	TL	0
STA	-7	RLS	0
RUV	0	CDN MS	0
STR	-2	CDN MT	0
RLR	0		
UC	0		

Select **Get My Index** to move to the sire list or select **Save** to only save the index values.

Manual

Advanced users may choose to go directly to the Index Values section and fill in index values to meet customer needs and goals. Select **Get My Index** to move to the sire list or select **Save** to only save the index values.

Helpful Hints

- Values within Custom Index are required to add up to 100%.
- Clicking on the name of the trait provides a definition.

Livability

Represents the additional percentage of cows that avoid dying on the farm, permitting producers to recoup disposal income.

- Instead of selecting **Get My Index**, click **Save** and then enter the Custom Index trait values for an additional supported breed.

► Sire Selection

Select the appropriate Bull Availability List, Category, Breed, and Genetic Proof from the drop-down menus at the top of the page. This page should reflect selections made on the home page.



Bull Search

(Test) v2.0.180904.25

UNITED STATES ▼

DAIRY ▼

HOLSTEIN ▼

USA PROOF ▼

Custom Index User G

Searching for Sires

There are **two search features** in the Sire Selection module.

1

The screenshot shows a search interface with a red header bar. On the left, there is a magnifying glass icon and the text "Animal Name or Code". On the right, there is a red "X" icon. Below the header bar, there is a white search bar with the text "Search:" and a red circular button with the number "2" next to it.

1. **Complete Bull Search**- Search for bulls in the ABS bull database including competitors.
2. **Current Bull Search**- Search bulls currently marketed.

Sorting and Viewing Individual Sires

Click data headers to sort sires.

View a sire page with production, health, and conformation traits by selecting the **NAAB** number or **Code Name**. Pedigree information, registration information, and images are also available.

Selecting Sires

Click **Select top 10** or individually select sire(s) to save. Click **Save To My Bulls**.

Select top 10

<input type="checkbox"/>	↑↓	↑↓	My Index	↑↓	NAAB	↑↓	Code Name	↑↓
<input checked="" type="checkbox"/>			1167		29H018764		ATTICUS	
ACHIEVER x SUPERSHOT								

Helpful Hints

- Click on column headers to sort the sires by traits.

Sire Selection cont.

Compare Bulls

Click **Compare Bulls** to view only sires that are selected and to populate an average.

☐	↑↓	↑↓	My Index ↑↓	NAAB ↑↓	Code Name ↑↓	Milk ↑↓	Pro ↑↓	Fat ↑↓	Pro% ↑↓	Fat% ↑↓	PL ↑↓	SCS ↑↓	DPR ↑↓	PTAT ↑↓	SCE ↑↓	Bull Fertility Conver
Avg.			1242			1422	56	92	0.05	0.14	7.6	2.71	3.4	1.19	6.2	★★★★☆
✓			1301		29H018764 ATTICUS ACHIEVER x SUPERSHOT	1589	57	89	0.03	0.10	7.8	2.56	2.8	1.24		
✓	ICON	X	1281		29H018693 CRIMSON SPECTRE x RUBICON	1609	66	115	0.06	0.19	7.3	2.72	2.6	1.07	6.3	
✓		X	1256		29H018634 TORQUE SKYFALL x FAIRFAX	1303	49	92	0.03	0.15	7.9	2.49	2.8	0.67	7.2	
✓			1218		29H018682 COLORADO MODESTY x YODER	782	42	83	0.07	0.19	7.8	2.92	5.0	1.40	6.4	
✓		X	1217		29H018586 NEWMAN RAIDEN x SUPERSHOT	2110	58	58	-0.02	-0.07	8.6	2.62	3.7	1.26	6.1	★★★★☆
✓	ICON	X	1216		29H018611 SKYWALKER JEDI x CABRIOLET	1629	75	86	0.09	0.09	7.1	2.86	4.5	1.34	4.9	
✓	ICON		1206		29H018296 ACHIEVER YODER x ALTAEMBASSY	931	48	119	0.07	0.30	6.8	2.78	2.7	1.33	6.4	★★★★☆

Advanced Customization

Complete Sire Selection screen customization through the gear icon on the left side of the screen.



Export:

- Export to CSV
- Export to PDF
- Email

There are three **Export** options:

- Export to CSV-Sire file will open in excel
- Print-Print or Save sires via multiple bulls per page
- Email-send a link

Use **Export to CSV** to open sire data in an Excel file.

- Sort sires on appropriate data column in Sire Selection grid.
- Select sires to include in Excel file or none to export all.
- Click Export to CSV.

Which rows would you like to export?

We see that you selected some rows here.

Would you like us to export just the rows selected or all of the rows in the grid?

Cancel
Just the rows selected
All of the rows

Helpful Hints

- Use the dropdown menu to change the number of sires.

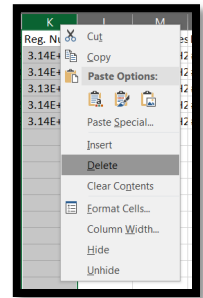
Helpful Hints

- *Printing multiple sires per page is only available for the US base Holsteins and Jerseys and the UK base Holsteins and Friesians.*
- *Printing multiple sires per page is not currently supported on Apple devices.*

Create a customized sire list with data through Export to CSV by filtering, sorting, and selecting the sires to include. Click Export to CSV to download an Excel file.

In the Excel file, remove any columns not used.

1. Select the letter above the column.
2. Right click.
3. Select Delete.



Use **Print** to save bull PDFs or print **multiple sires per page**.

1. Sort sires on appropriate data column in Sire Selection grid.
2. Filter and select the sires to include. Examples could be including or excluding Icon sires, Sexcel, St Jacobs, A2A2, or polled.
3. Click Print.



4. Select Criteria and Click Print.

Print options

Include genetic summary page? Yes

How many bulls per page? 6

Select images before printing? Yes

Close Print

Genetic Summary: A cover page with sire averages.

Bulls per Page: Options for 1, 3, or 6 bulls depending on breed and base.

Select Images Before Printing: The ability to select the image displayed for each bull. You must click Print in the top right corner of the screen after you have selected the images to display.

Further customization can be completed through the printer dialog settings.

Save Cancel

Destination Save as PDF

Pages All

Pages per sheet 1

Margins Default

Options ☐ Headers and footers ☐ Background graphics

Destination: Select Save as PDF to retain a digital copy. Select a printer to produce paper copies.

Headers and footers: Select if a date, page number, web address, and title should appear on each page.

Background graphics: Unselect this option for less color on pages.

Helpful Hints

- Switch *Save Names* and select **Recalculate My Index**, to calculate the index for the last Custom Index saved.

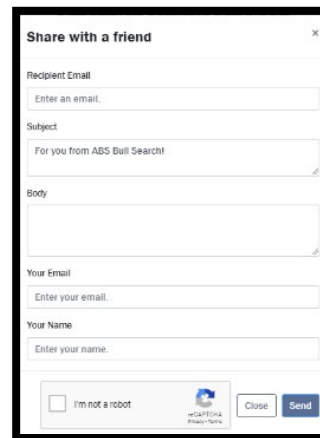
Recalculate My Index

- Custom Index will not calculate for competitor bulls.
- Competitor bull information cannot be sent via email.

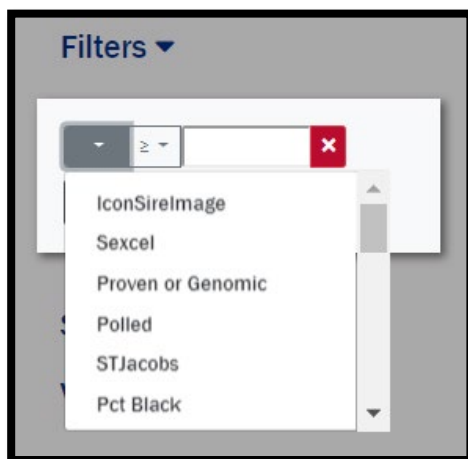
Use **Email** to send a link for the Bull Search Sire Selection grid to a recipient.

1. Select sires to send to recipient.
2. Click Compare Bulls.
3. Select E-mail.
4. Complete the pop-up form.

*Use Chrome, Firefox, Edge or Safari to open the link as Internet Explorer is not supported.

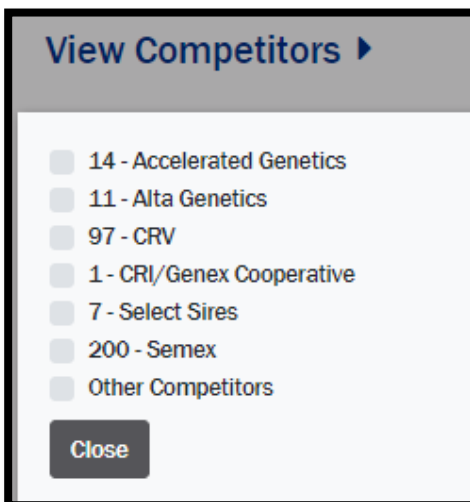
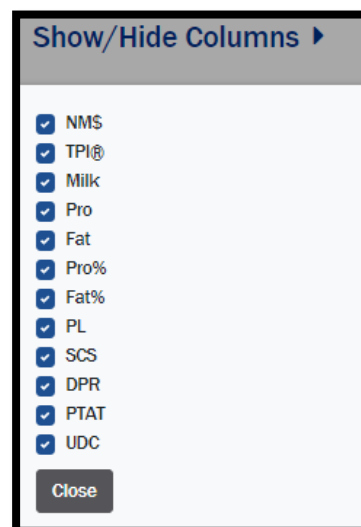
A screenshot of a 'Share with a friend' pop-up form. It includes fields for 'Recipient Email', 'Subject', 'Body', 'Your Email', and 'Your Name'. The 'Subject' field is pre-filled with 'For you from ABS Bull Search!'. There is a checkbox for 'I'm not a robot' and a CAPTCHA image. 'Close' and 'Send' buttons are at the bottom right.

Use **Filters** to narrow the sire list. For best results limit filters to two or three.



Available filters include:
Icon Sires, Sexcel, Proven or Genomic, Polled, St Jacobs, Percent Black, Beta Casein, Kappa Casein, NAAB, genetic traits, Bull Fertility, TransitionRight, Recessives/Haplotypes, and Pedigree.

Use the **Show/Hide Columns** to view the traits that align with the customer's genetic strategy.



Check boxes to **View Competitors** in the sire view.


Helpful Hints


- *Sorting by Date Added or Date Saved is a great way to see bulls of interest over time.*
- *Bulls are denoted as Sexcel by country list to assist with the final proposal.*

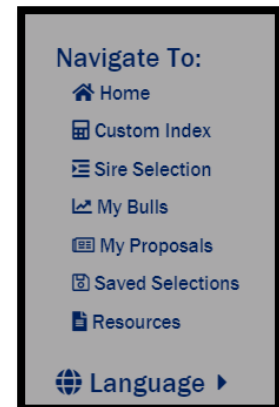
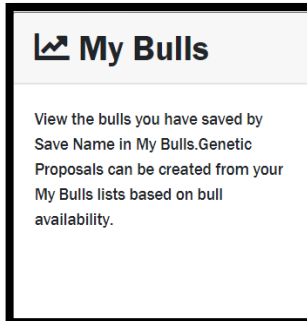
My Bulls

Navigation

There are two options to navigate to My Bulls.

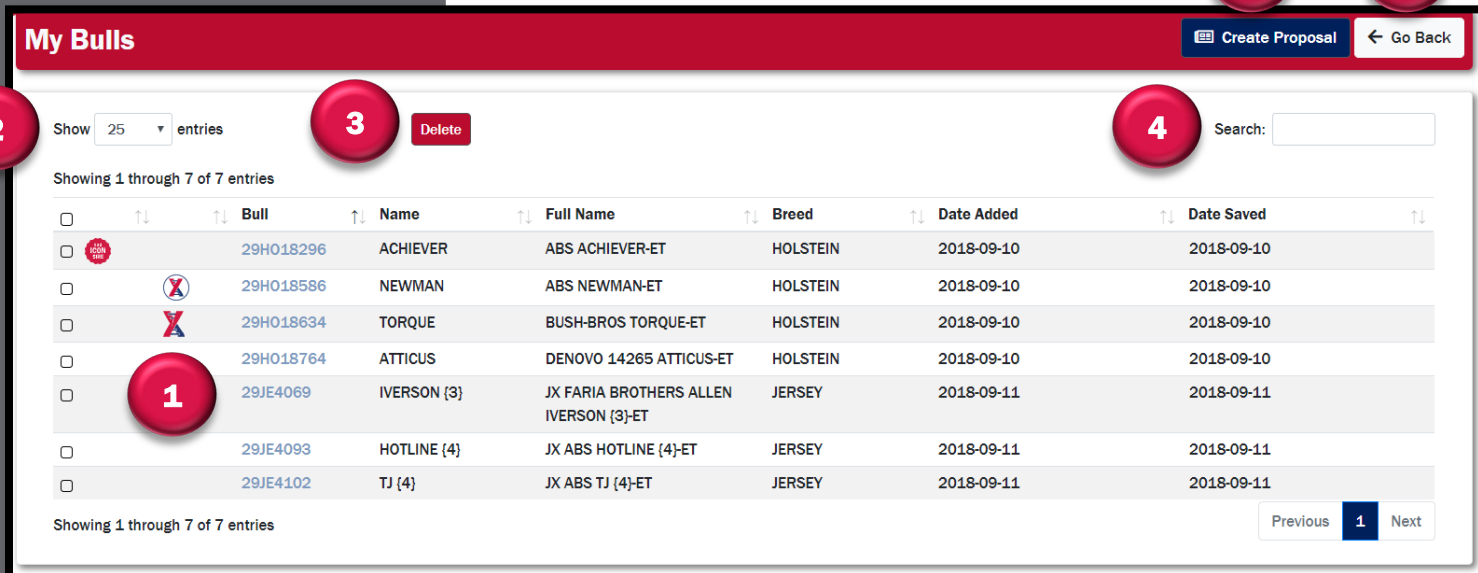
Click on the  to select the My Bulls module from the home page.

Click on the  to select the My Bulls module from the navigation pane.



View

Sires must be saved from the Sire Selection page to view in My Bulls.



My Bulls Create Proposal Go Back

2 Show 25 entries 3 Delete 4 Search:

Showing 1 through 7 of 7 entries

<input type="checkbox"/>	↑↓	↑↓	Bull	↑↓	Name	↑↓	Full Name	↑↓	Breed	↑↓	Date Added	↑↓	Date Saved	↑↓
<input type="checkbox"/>			29HQ18296		ACHIEVER		ABS ACHIEVER-ET		HOLSTEIN		2018-09-10		2018-09-10	
<input type="checkbox"/>			29HQ18586		NEWMAN		ABS NEWMAN-ET		HOLSTEIN		2018-09-10		2018-09-10	
<input type="checkbox"/>			29HQ18634		TORQUE		BUSH-BROS TORQUE-ET		HOLSTEIN		2018-09-10		2018-09-10	
<input type="checkbox"/>			29HQ18764		ATTICUS		DENOVO 14265 ATTICUS-ET		HOLSTEIN		2018-09-10		2018-09-10	
<input type="checkbox"/>			29JE4069		IVERSON {3}		JX FARIA BROTHERS ALLEN IVERSON {3}-ET		JERSEY		2018-09-11		2018-09-11	
<input type="checkbox"/>			29JE4093		HOTLINE {4}		JX ABS HOTLINE {4}-ET		JERSEY		2018-09-11		2018-09-11	
<input type="checkbox"/>			29JE4102		TJ {4}		JX ABS TJ {4}-ET		JERSEY		2018-09-11		2018-09-11	

Showing 1 through 7 of 7 entries Previous **1** Next

1. **Bull ID**- View individual sire pages.
2. **Show Entries**- Customize number of sires in view.
3. **Delete**- Select sires to remove.
4. **Search**- Find bulls in list.
5. **Go Back**- Return to the Sire Selection screen.
6. **Create Proposal**- Select sires and move to proposal wizard.

Helpful Hints

- Multiple breeds can be utilized in a proposal.

My Proposals

Sire Additions

To start the proposal process, select the sires from the My Bulls page and click **Create Proposal**.

My BullsCreate ProposalGo Back

Show 25 entries Delete Search:

Showing 1 through 7 of 7 entries 5 rows selected

<input type="checkbox"/>	Bull	Name	Full Name	Breed	Date Added	Date Saved
<input checked="" type="checkbox"/>	29H018296	ACHIEVER	ABS ACHIEVER-ET	HOLSTEIN	2018-09-10	2018-09-10
<input checked="" type="checkbox"/>	29H018586	NEWMAN	ABS NEWMAN-ET	HOLSTEIN	2018-09-10	2018-09-10
<input type="checkbox"/>	29H018634	TORQUE	BUSH-BROS TORQUE-ET	HOLSTEIN	2018-09-10	2018-09-10
<input checked="" type="checkbox"/>	29H018764	ATTICUS	DENOVO 14265 ATTICUS-ET	HOLSTEIN	2018-09-10	2018-09-10
<input checked="" type="checkbox"/>	29JE4069	IVERSON {3}	JX FARIA BROTHERS ALLEN IVERSON {3}-ET	JERSEY	2018-09-11	2018-09-11
<input type="checkbox"/>	29JE4093	HOTLINE {4}	JX ABS HOTLINE {4}-ET	JERSEY	2018-09-11	2018-09-11
<input checked="" type="checkbox"/>	29JE4102	TJ {4}	JX ABS TJ {4}-ET	JERSEY	2018-09-11	2018-09-11

Showing 1 through 7 of 7 entries 5 rows selected Previous **1** Next

Save Options

Input Save Options including the Save Name, Date, and Language. Once complete, click **Next**.

Proposal Custom Index User Guide Back To My Bulls

Save Options

Choose Cover

Enter Details

Select Pages

Choose Ads

Review

Proposal Save Name: *
This is the name that we will save the proposal as. Needs to be unique for each save name.

Date: *

Language:

Prev Next

Helpful Hints

- Only alpha and numerical characters are allowed in the Proposal Name.

My Proposals cont.

Proposal Customization

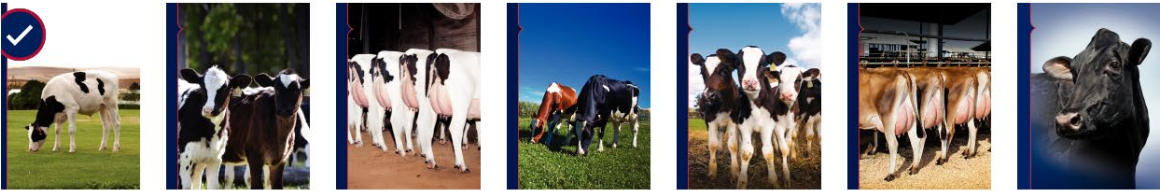
Customize your proposal based on your customers interests through a variety of print options. All images are populated from the ABS Digital Asset Library. Select options and click **Next** to advance.

Print Options


☐ Printer Friendly

Page Size: ☒ Letter (8 1/2 x 11) ☐ A4 (8.3 x 11.7)







Front Cover



Logo



Title Page Font Color

☒  ☐  ☐  ☐  ☐  ☐ 

Prev

Next

Proposal Details

Enter proposal details. Defaults will populate; to increase effectiveness customize each message.

Proposal Title: *

1

Bull Search 2.0 User Guide

This is the name that will appear on the cover of the proposal.

Cover Message:

2

ABS is excited to present you with a new way to revolutionize the presentation of genetic packages for your customers. Be prepared to see the eye appealing designs of the following pages.

A personal message to the customer that will be on the second page, or back of cover page depending on how you choose to print.

Salesperson Name: *

Bull Search 2.0 User

Salesperson Phone:

Salesperson Email:

3

BullSearch2.User@genusplc.com

Message:

Thank you for viewing the Bull Search 2.0 User Guide in preparation to revolutionize the way you work with your

A personal message to the customer that will be on the final page.

Prev

Next

Helpful Hints

- Select an appropriate cover that resonates with your customer.

- Proposal Title**- appears on the cover in the selected font color.
- Cover Message**- located inside the front cover.
- Message and Contact Information**- found on the final page.

Once content is customized, click **Next**.

▶ My Proposals cont.

Additional Page Options

Select and fill in appropriate additional page options. Once selections are made, click **Next**.

The screenshot shows the 'Proposal' configuration page. It includes sections for 'Select Page Order' and 'Additional Proposal Options'. A table lists 8 entries with columns for NAAB, Name, Breed, MyIndex, Sexcel Units, Sexcel Price, Conventional Units, and Conventional Price. Red callout bubbles are placed over various UI elements: 1 points to the 'Include Genetic Summary Page(s)' checkbox; 2 points to the 'Input the number of units by bull' checkbox; 3 points to the 'Input the cost per unit by bull' checkbox; 4 points to the 'Display short name' checkbox; 5 points to the 'Select Page Order' section; 6 points to the 'Include Individual Bull Pages' checkbox; and 7 points to the 'Include Custom Index Weight Detail Page' checkbox.

Proposal

- ☒ Include Genetic Summary Page(s)
- ☒ Input the number of units by bull to calculate a weighted average
- ☒ Input the cost per unit by bull
- Currency: \$(USD)
- ☒ Separate conventional and Sexcel units
- ☐ Display only total units and price
- ☒ Display short name

now 25 entries

Select Page Order

Holstein

Jersey

Additional Proposal Options

- ☒ Include Individual Bull Pages
- ☒ Include Custom Index Weight Detail Page

Search:

NAAB	Name	Breed	MyIndex	Sexcel Units	Sexcel Price	Conventional Units	Conventional Price
29JE4136	LOWE (6)	JERSEY				0	0
29JE4125	CASELL (5)	JERSEY		0	0	0	0
29JE4117	WESTPORT (6)	JERSEY				0	0
29JE4045	TRADITION (5)-P	JERSEY				0	0
29H018969	MONONA	HOLSTEIN	1023	0	0	0	0
29H018925	TENUOUS	HOLSTEIN	1093			0	0
29H018850	CELTIC	HOLSTEIN	1119			0	0
29H018784	AMPLIFY	HOLSTEIN	1083	0	0	0	0

Showing 1 through 8 of 8 entries

Previous 1 Next

Prev Next

Helpful Hints

- Short names can be hidden to focus on genetic packages.

- Genetic Summary Page(s)**- Average of the bulls included in the proposal for their genetic traits.
- Input units by bull for a weighted average**-Number of units for each bull; calculates a weighted average for that Genetic Summary Page(s).
- Inputting unit price per bull**- Currency. If a customer is using both conventional and Sexcel units, an additional option is available to select separating each bull by conventional and Sexcel unit price. The user can also choose to only display the total number of units with a price.
- Short names**- Hide to focus on the genetic package rather than individual bulls.
- Page Order**- Drag breed and marketing groups to order pages.
- Include Individual Bull Pages**- Include a page summary for each bull in the proposal.
- Include Custom Index Weight Detail Page**- Include a page in the proposal that creates a visual representation via a bar chart of the custom index used to select genetics.

Helpful Hints

- Individual bull pages do not populate in preview.

My Proposals cont.

Marketing Inclusions

Choose ads to include in the proposal. Ads are populated from the ABS Digital Asset Library. Once appropriate selections are made, click **Next**.

Save Options

Choose Cover


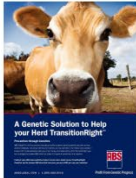
Enter Details

Select Pages

Choose Ads

Review

Advertisements



Prev

Next

Proposal Review

Preview the proposal. If satisfied with the proposal, click **Save & Complete**. If changes need to be made, click **Prev** and make the necessary changes.

Proposal Saved Name:

Bull Search 2.0 User Guide

Proposal Saved Date:

2018-09-11

Proposal Language:

English (US)

Proposal Title:

Bull Search 2.0 User Guide

Page Size:

Letter

Number of Advertisements:

1

Number of Bulls:

8

Selected Breeds:

Jersey, Holstein

Total Pages:

16

Salesperson Name:

Bull Search 2.0 User

Salesperson Phone Number:

999-999-9999

Salesperson Email:

BullSearch2.User@genusplc.com


Message:

Thanks for viewing to prepare to revolutionize the way you work with your customers.

Genetic Proposal

Bull Search 2.0 User Guide

September 11, 2018



Prev

Save & Complete

*NOTE: This for review purposes only, the final PDF will vary.

▶ My Proposals cont.

Share Proposal

The proposal moves to a list of proposals.

The screenshot shows a 'Proposal List' interface. At the top right is a 'Back To My Bulls' link. Below the header, there's a 'Show 25 entries' dropdown and a 'Delete' button. A search bar is on the right. The main table has columns: Title, Proof Code, Save Date, Email, Copy to New, and Download. One entry is visible: 'Bull Search 2.0 User Guide' with proof code 'USA' and save date '2018-09-11'. Callout 1 points to the 'Download' icon, callout 2 points to the 'Copy to New' icon, and callout 3 points to the 'Email' icon. Pagination controls at the bottom show 'Previous', '1', and 'Next'.

Helpful Hints

- Review proposal before sending!
- Complete the form to send a link to the sire selection page. Use Chrome, Firefox, Edge, or Safari to open the link as Internet Explorer is not supported.

1. **Download-** Proposal will open in a PDF.
2. **Copy to New-** Start a new proposal as a replica of the current proposal. Make any necessary changes.
3. **Email-** Email the proposal to another individual.

Complete all sections of the form. Check **I'm not a robot** and click **Send**.


The 'Share with a friend' form includes fields for 'Recipient Email' (Recipient@genusplc.com), 'Subject' (ABS Bull Proposal), 'Body' (Hi, Here is the bull proposal we talked about last week. We can), 'Your Email' (BullSearch2.User@genusplc.com), and 'Your Name' (Bull Search 2.0 User). At the bottom, there is a green checkmark and 'I'm not a robot' text, a reCAPTCHA logo with 'Privacy - Terms' link, and 'Close' and 'Send' buttons.

▶ Saved Selections

Navigation

There are two options to navigate to **Saved Selections**.









Click on the  to select the Saved Selections module from the home page.

Click on the  to select the Saved Selections module from the navigation pane.

Saved Selections

Do you want to look at what you have saved for all your Save Names? Saved Selections links to all your saved data in one place.

Navigate To:

-  Home
-  Custom Index
-  Sire Selection
-  My Bulls
-  My Proposals
-  Saved Selections
-  Resources
-  Language ▶

View

All Save Names will be listed with their last saved Custom Index, My Bulls list, and Proposals.

Saved Selection

[← Go Back](#)

Show entries

[Delete](#)

Search:

Showing 1 through 3 of 3 entries

<input type="checkbox"/> Save Name	↑↓ Custom Index	↑↓ My Bulls	↑↓ Proposals	↑↓ Save Date	↑↓ Last Updated	↑↓
<input type="checkbox"/> Jersey Sire Selection Practice		View		2018-09-12	2018-09-12	
<input type="checkbox"/> Custom Index User Guide	View	View	View	2018-09-10	2018-09-11	
<input type="checkbox"/> Custom Index Practice	View			2018-09-12	2018-09-13	
<input type="checkbox"/> Bull Search 2.0 Practice	View	View		2018-09-12	2018-09-24	

Showing 1 through 4 of 4 entries

Previous **1** Next

The Save Date is the original date the file was created.
Last Updated is the date the file was last updated.


Helpful Hints

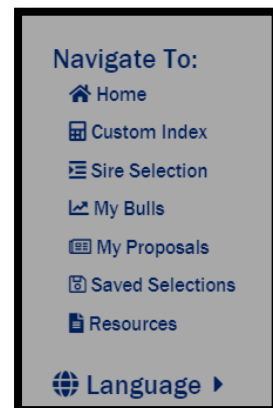
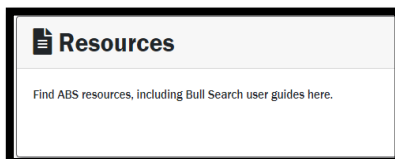
- Login with any device to view saved data.

► Resources

There are two options to navigate to **Resources**.

Click on the  to select the Resources module from the home page.

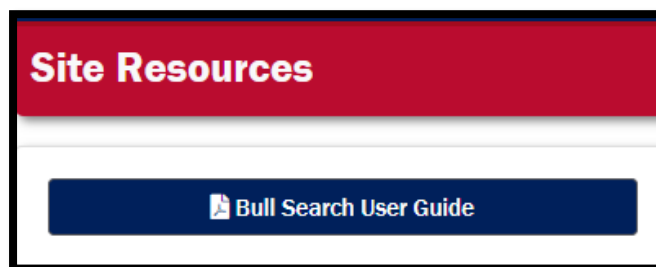
Click on the  to select the Resources module from the navigation pane.



Helpful Hints

- Click the ABS logo in the upper left corner of the webpage to return to the Bull Search 2.0 homepage.
- Need more help with Custom Index? Visit the Resource page for assistance.

A list of resources will be available.



For more assistance, e-mail ABS.BullSearch@genusplc.com or contact your manager.